

- Payment solutions for tax professionals
- Simple and cost-efficient programs
- In-house customer support



### POWERING the INDEPENDENT TAX PROFESSIONAL

#### **CONTACT SUPPORT**

Tax Professional Support 888-782-0850

*New Sales* 833-840-3221

*Merchant Services* 844-244-1787

*Taxpayer Hotline* 888-782-0860

www.epstax.net

#### Compare EPS Financial

programs to our competition and you'll see why 43,000+ tax offices are enrolled in our systems!

# EASY TAX PREP FEE COLLECTIONS

Not all clients have cash in hand to pay your tax preparation fees, and, when you partner with *EPS FINANCIAL*, they don't have to. Our three unique Refund Transfer<sup>1</sup> (RT) programs allow your clients to have their taxes prepared by a professional and use their refund to pay for it.

#### )-COLLECT

The Low-Cost Refund Transfer Choice

- · No cost to you
- \$20 Taxpayer RT fee

#### —EPS EDGE—

The lowest cost program in the industry to your customer!

The only bank in the industry offering you CHOICE.



#### **3**-BONUS

The High-Incentive<sup>2</sup> Refund Transfer Choice

- Earn up to \$20 per taxpayer
- \$39.95 Taxpayer RT fee

#### —EPS EDGE—

The choice to earn more this tax season — with no minimums or negotiating!

#### 3-ADVANCE

The No Cost Taxpayer Advance<sup>3</sup> + Refund Transfer Choice

- · No ERO In-Season Marketing Fee<sup>4</sup>
- \$39.95 Taxpayer RT fee

#### **—EPS EDGE—**

The choice for offering Taxpayer Advance Loans at no cost to your office — that's right, no in-season fees to you!

DISBURSEMENT OPTIONS

DIRECT DEPOSIT

CHECK

FASTERMONEY® VISA® PREPAID CARD<sup>5</sup>

# FEE-ADVANCE for REFUND TRANSFERS

Receive up to 50% of you tax prep fees the next business day, from when the IRS accepts the return, for every Refund Transfer client. You can get paid well before the IRS issues their refund!

5 OF YOUR TAX PREP FEES EARLY With FEE-ADVANCE

Only \$4.00 per fee-advance — Compare and see how much you save!

#### **BENEFITS**

- Available 1st day of IRS acknowledgements
- New and existing clients are eligible
- Manage early tax season payroll

### MORE PAYMENT TOOLS



*e-Assist*<sup>7</sup> is available for the small number of clients that choose to pay by their tax refund but don't receive enough funding to cover your fees.

**With e-Assist**, you have an easy alternative payment solution to have your tax preparation fees directly debited from these client's bank accounts.

#### **HOW e-ASSIST WORKS**

- **1.You** are in full control of your client participation. Opt in your RT clients with Direct Deposit and we'll take it from there.
- **2.If** your tax preparation fee is still due 11 weeks after IRS Acknowledgement, e-Assist activates.
- 3. e-Assist takes care of contacting your client and auto-debiting your unfunded tax preparation fees from the client's bank account.
- **4. Fees** successfully debited will be deposited to your account 2 times per year, less the 15% service fee.



TO THE TAXPAYER

\$250, \$500,

nr

\$1000

on any disbursement option!

#### **MORE \$**

FOR YOUR TAXPAYER

\$1250

to.

\$7000

with a 36% APR

# TAXPAYER Refund ADVANCE LOANS<sup>8</sup>

Your office could be putting money on the streets of your community as soon as January 2nd with our simple Taxpayer Advance Loan Program. Our program has high approval ratings and fast deposits - perfect for your customers who need it most.

OFFER ADVANCES with
ALL THREE
REFUND TRANSFER
PROGRAMS



NO ONE
has
LOWER
MARKETING
FEES
>>>>

OFFICE COST by PROGRAM

Program In-season Fee

e-Advance \$0

e-Collect or e-Bonus \$34.95

→ Using the FasterMoney® Visa® Prepaid Card disbursement

\$0

OVER

\$1B

LOANED TO TAXPAYERS ANNUALLY





4000 1234 5678 0910

知能の日/27 VALUED CUSTOMER VISA

Up to

DAYS

FASTER<sup>9</sup>
than direct deposit or check

### FASTERMONEY® VISA® PREPAID CARD5

Our prepaid card saves you time and the cost of printing a check while giving clients a secure and easy way to access their refund.



- Get the tax refund up to 4 days early
   (compared to direct deposit or check)
- No check cashing fees
- No check printing hassle for your office
- Mobile App
- Year round use

A great option for clients who don't have a traditional bank account!

GIVE YOUR CLIENTS UP TO \$500 STARTING IN DECEMBER WITH PRE-SEASON LOYALTY<sup>10</sup>







ACH × CREDIT CARD × DEBIT CARD

PROCESSING

#### **CREDIT & DEBIT**

RATES STARTING AT

**1**.74%

**ACH PAYMENTS** 

RATES STARTING AT

\$4.75

SAVE TIME, REDUCE COSTS, AND ADD OPTIONS.



#### THE BENEFITS of e-PAY

- Cost Savings
- Referral incentives
- Sales, Account Management, Billing, and Equipment Support is all handled in-house
- Programs for every size business
- Free Statement Analysis —
   Find out how your current tax
   program stacks up to EPS'
- Easy to use programs
- Equipment options customized to your office

MerchantSales@pathward.com

844-244-1787

www.epspayments.net





e-PAY's processing programs were SPECIFICALLY designed for the tax professional and the tax season.

### PROCESSING PORTAL

- Instant On-Boarding
- No Monthly Fees

 Credit, Debit, and ACH Processing Included



# PROCESSING SOLUTIONS MOBILE

- WODIEL
- VIRTUAL
- POINT OF SALE/TERMINAL
- OMNI-CHANNEL
- ONLINE PROCESSING PORTAL

#### **GET THE MONEY YOU NEED FOR TAX SEASON**

### TAX OFFICE LOANS

### PRE-SEASON OFFICE STARTUP LOAN

- Available October 2nd
- New and Existing EPS clients may qualify
- Loans range from \$2,000 to \$250,000+

### SOFTWARE PURCHASE ASSISTANCE

- Early software pricing
- Repay during tax season
- Check with your software for availability









Whether you are looking for a pre-season loan to purchase new office equipment or advances on your fees prior to IRS funding, EPS has a program that's right for you.

#### **PRESEASON**

### \$500

OUR DECEMBER LOYALTY PROGRAM PUTS **YOU** IN CONTROL!

### DECEMBER TAXPAYER LOYALTY FUNDS<sup>10</sup>

- Offer your loyal clients rewards and incentivize new customers by giving them \$25 to \$500!
- You understand your customer base better than anyone. With EPS, you determine who gets December Loyalty funds and how much they get!
- You make the rules and you determine repayment.
- Get clients in the door earlier and put money on the street in early December!



#### WHY CHOOSE THE DECEMBER LOYALTY PROGRAM?



Puts you in charge of your program



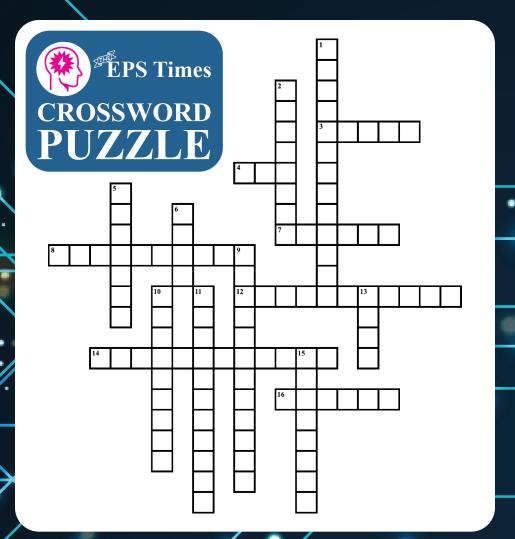
Easy for your taxpayer to use



Keeps you competitive in your market



Available early December



All the answers you're looking for are in your hand!

#### Across:

- 3. Disbursement option
- 4. Lock in early software pricing (Abbr.)
- 7. Earn incentives with each RT
- 8. Up to 50% of your tax prep fees early
- 12. Available October 2nd
- 14. Zero, if you're using e-Advance
- 16. One option for Taxpayer Refund Advance Loans

#### Down:

- 1. Disbursement Option
- 2. RT program with no marketing fees
- 5. December \_\_\_\_\_ Program
- 6. Rates starting at 1.75%
- 9. Bank with the lowest cost RT program
- 10. Available in both English and Spanish
- 11. Funds load up to 4 days faster
- 13. More ways to get \_\_\_\_\_
- 15. Lowest RT cost to your client





# TAX OFFICE SUPPORT

We're here to help. Our experienced and dedicated teams are standing by to answer your questions, provide fast one-call resolution, and give you the information you need to make informed decisions.

- Excellent customer service
- Diverse workforce
- Customer support in English and Spanish
- High agent retention rates
- Self-serve online tools
- Fast online chat feature

WE ANSWER OUR PHONES IN UNDER A MINUTE<sup>12</sup>

## MARKETING TOOLS DOWNLOADS

We help promote your services with banners, social media images, direct mail postcards, and posters—available in English and Spanish.







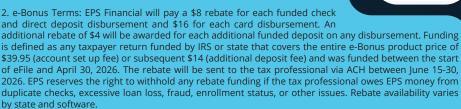








1. The Refund Transfer is an optional tax refund-related product offered by Pathward®, N.A., Member FDIC. The Refund Transfer is not a loan. E-filing of tax return is required to be eligible for the product. Subject to approval. Fees apply. See terms and conditions for details.



- 3. Certain Refund Advance Loans are available at no cost to tax preparers and taxpayers, however other options include a marketing fee and consumer fee.
- 4. \$0 Marketing Fees require e-Advance program or use of the FasterMoney® Visa® Prepaid Card for disbursement. Additional marketing fee applies for every approved advance with e-Collect and e-Bonus programs or loans without a refund transfer. Availability and fees may vary by software.
- 5. The FasterMoney® Visa® Prepaid Card is issued by Pathward®, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc.
- 6. Office loan availability dependent on ERO enrollment approval and eligibility criteria. Terms and conditions apply.
- 7. Fees apply to EROs only with respect to successful debit payments. EPS is facilitating debit payments of unfunded ERO tax preparation fees on behalf of EROs.
- 8. The Refund Advance is an optional tax-refund related loan provided by Pathward®, N.A., Member FDIC (it is not the actual tax refund) at participating locations. Program availability and loan amounts may vary based on state and software provider. The amount of the loan and applicable interest will be deducted from tax refunds and reduce the amount that is paid directly to the taxpayer. Fees for other optional products or product features may apply. Tax returns may be filed electronically without applying for this loan. Loans offered in amounts of \$250 (where available), \$500, \$1,000, 25%, 50%, or 75% of your expected tax refund up to \$7,000, with interest-based applicants receiving an average of \$2,003.41; \$7,000 available only to well-qualified applicants with a minimum expected tax refund of \$9,569. Underwriting standards subject to change. When calculating the amount of your loan, the amount of your "expected" tax refund may be affected by any refundable tax credits and fees. Loans in the amounts of \$250, \$500, and \$1,000 have an Annual Percentage Rate (APR) of 0.00%. Loans in the amounts of 25%, 50% or 75% of your expected tax refund have an APR of 36.0% with a minimum loan of \$1,250. For example, \$2,500 loan representing 50% of expected refund borrowed over 31 day term, total amount payable in a single payment is \$2,576.44 including interest. Availability is subject to satisfaction of identity verification, eligibility criteria, and underwriting standards.
- 9. The speed at which the IRS will process your refund will not change. Early availability claim is based on a comparison of the FasterMoney Visa® Prepaid Card's policy of making federal refunds available upon receipt of payment instruction versus the typical banking practice of making funds available at settlement. This early access requires deposit of your federal refund onto the FasterMoney Card and depends on the timing of the IRS's submission of the payment as well as other payment instructions, and fraud prevention measures. Policy subject to change.
- 10. The December Taxpayer Loyalty Program is not a loan to your clients. No fees may be charged to your clients for this program. Refer to your ERO Program Agreement for further details.
- 11. EPS Financial is a registered ISO of PNC Bank, N.A., Pittsburgh, PA Member FDIC.
- 12. Average wait time based on In-Season customer service reporting. Hold times may vary.

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